

Up next



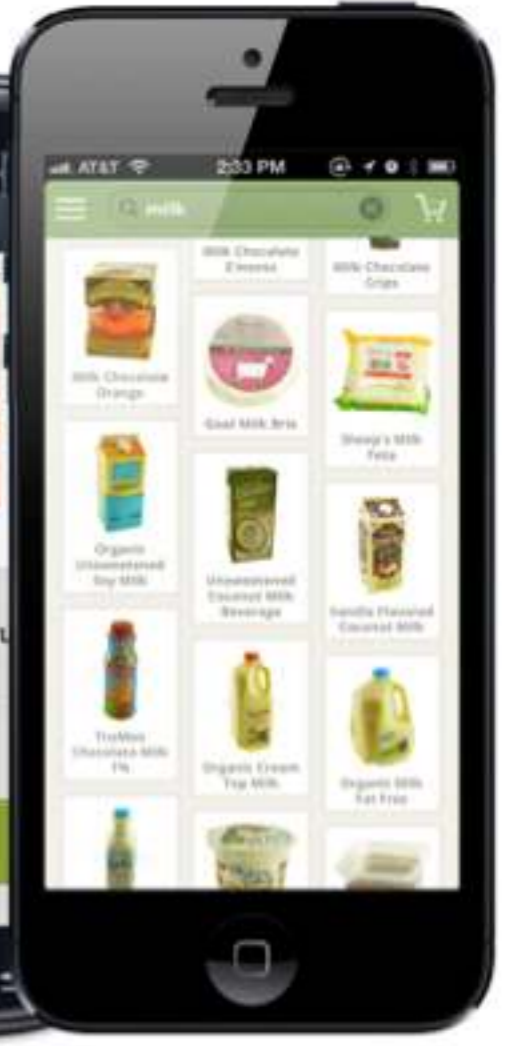
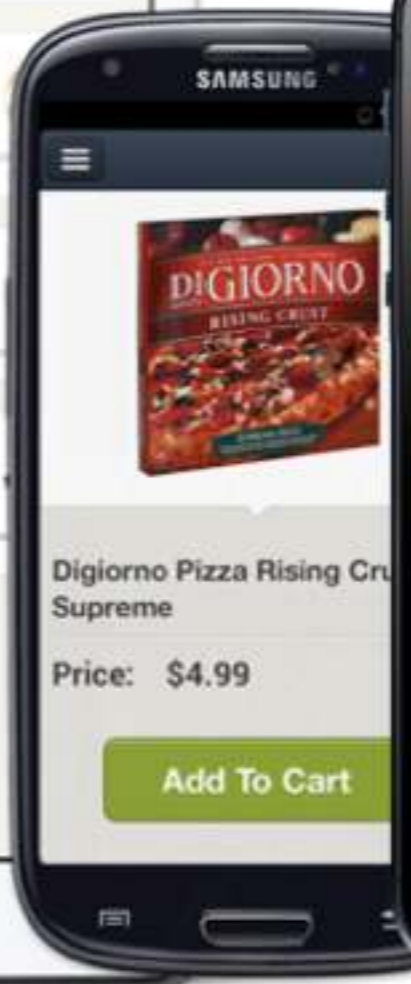
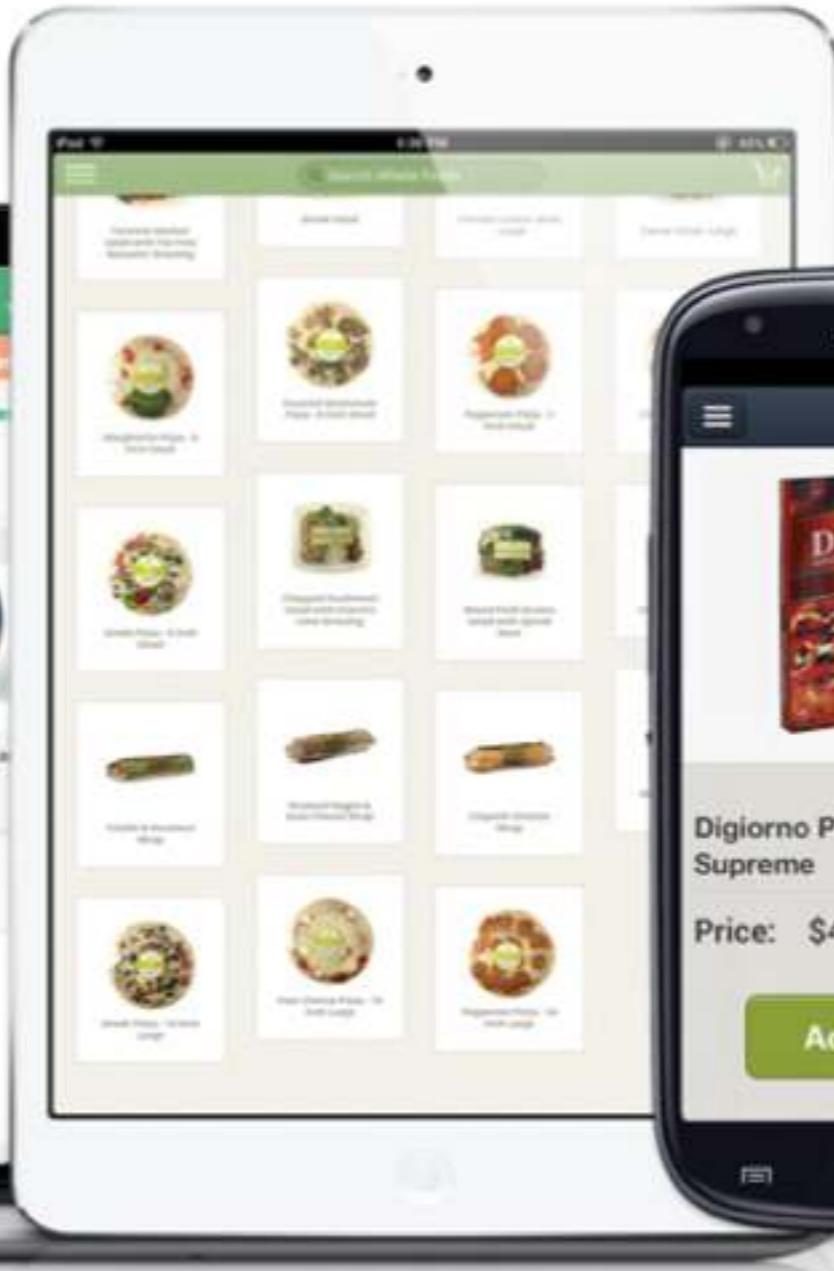
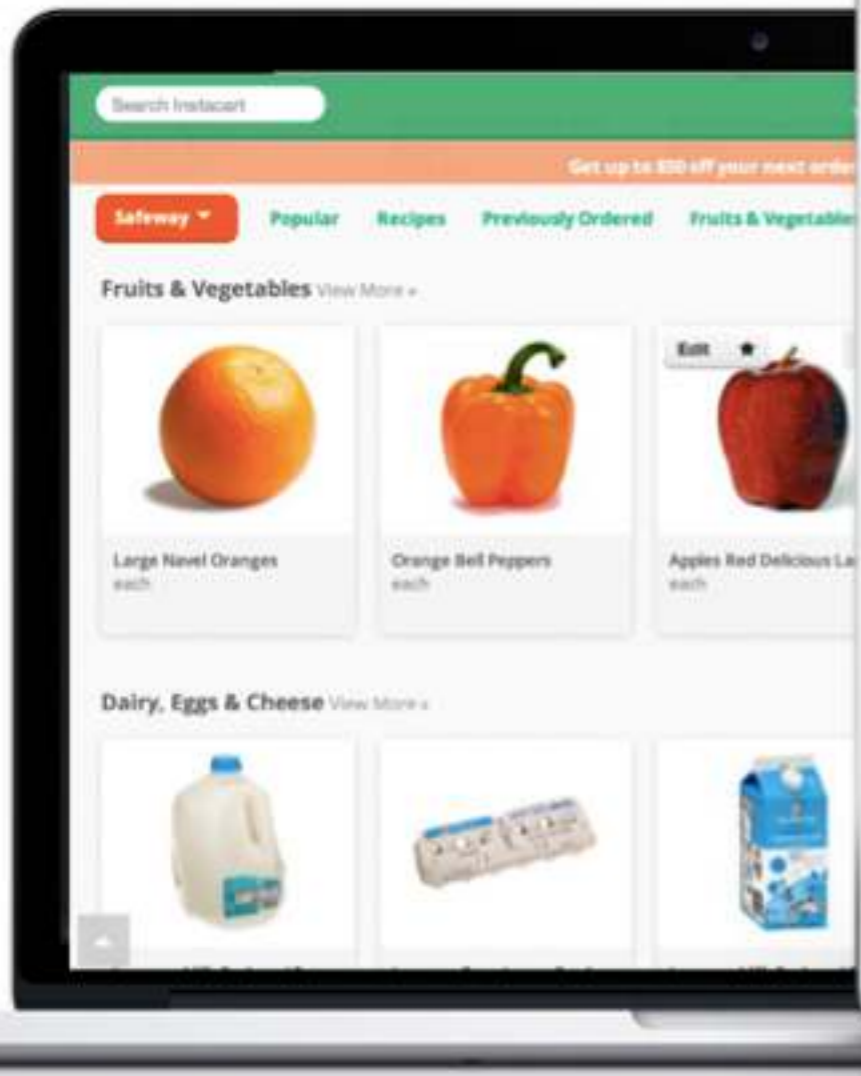
Scott Holloway

City Manager, Instacart

Instacart

Same Day Grocery Delivery





Only
Software

No
Warehouses

No
Trucks

No
Inventory



**Customer Places
Order**



**Fulfillment
Engine**

**Fulfillment
Engine**



**Instacart
Shoppers**





facebook





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Aaron



 **Follow**

Just had a 4 minute convo with a guy from [@Instacart](#) about ham. He knew more about ham than I'll ever forget. Respect the game.

**BE SO GOOD
THEY CAN'T
IGNORE YOU**

~STEVE MARTIN

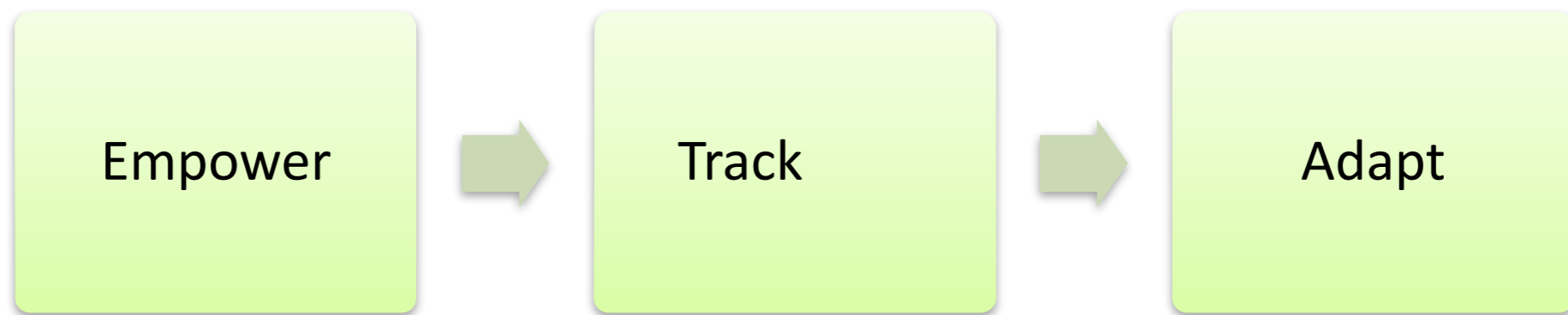






Relentless Pursuit of Customer Happiness







THANK YOU!

scott@instacart.com

PROMO CODE: userconf