

Up next

ProdPad 

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userconf
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ProdPad 

The Complete
Product Management Toolkit

What does ProdPad do?

Support, feedback collection

Sales feedback

Marketing output

Idea management

Prioritization

Product Roadmap

Vision & Strategy

Customer
Support/
Feedback



Product
Management

ProdPad

Development

Agile/Kanban/Waterfall

(any development process)



ProdPad – www.prodpad.com

The screenshot displays the ProdPad dashboard. At the top, there is a search bar, a '+ Add an Idea' button, and user information for 'Nimble Corp' and 'charlotte'. The left sidebar contains navigation links: Dashboard, Products, Roadmaps, Ideas (690), User Personas, Mockups & Designs, User Feedback, and Integrations & API. The main content area is titled 'DASHBOARD' and features four summary cards: '3 New ideas since yesterday', '9 Potential quick wins', '48 Not touched in a month', and '33 Without enough detail'. Below these is a 'Latest activity' section with three entries: Charlotte adding a mockup to IDEA 722, Duncan commenting on IDEA 123, and Kara adding IDEA 123 to the product NimbleApartments.com. On the right, there is a form to 'HAVE YOU GOT A NEW IDEA?' with a title field, a description field, and 'Save' and 'Save & View' buttons. Below the form are sections for 'Other ways to add an idea...', 'New Ideas', and 'Popular Ideas'. A table at the bottom right lists ideas:

ID	Idea	Created by
678 VIEW	Google Chrome Integration Why don't we build a cool Chrome extension? 2 comments View or add comments	charlotte
722	Integration with Google Analytics	charlotte

Idea Management

The screenshot displays the ProdPad Ideas Management interface. On the left is a dark sidebar with navigation options: Dashboard, Products, Roadmaps, Ideas (highlighted with a '211' badge), User Personas, Mockups & Designs, and a 'Collapse menu' button. The main content area is titled 'IDEAS' and includes a search bar at the top. Below the title is a breadcrumb trail: 'Dashboard > Ideas'. The interface is divided into two main sections: 'Filters' and 'Ideas List'. The 'Filters' section shows '211 ideas found' and offers sorting options: 'Detailedness' (selected), 'Created date', and 'Popularity'. It also features a 'Filter by tags' section with buttons for 'ALL TAGS', 'user growth' (3 items), 'revenue' (3 items), 'data/analytics' (1 item), and 'fun' (2 items). The 'Ideas List' section is a table with columns for 'ID' and 'Title'. It shows three entries: ID 003 (blue circle) titled 'Allow idea...', ID 001 (red circle) titled 'Crea...', and ID 210 (blue circle) titled 'Filter...'. Each entry has a yellow arrow icon pointing right.

ProdPad Search here...

IDEAS

Dashboard > Ideas

Filters Reset filters

211 ideas found

Order by

- Detailedness
- Created date
- Popularity

Filter by tags

- ALL TAGS
- user growth 3
- revenue 3
- data/analytics 1
- fun 2

Ideas List

ID	
003	Allow idea... 11 com
001	Crea... 2 com
210	Filter... A

Enjoying ProdPad?
We'd love to hear your thoughts and suggestions at feedback@prodpad.com.

Collapse menu

Prioritization

ProdPad
Search here...
+ Add an Idea
Nimble Corp
47
Settings
charlotte

- Dashboard
- Products
- Roadmaps
- Ideas 690**
- User Personas
- Mockups & Designs
- User Feedback
- Integrations & API

VISUALIZE PRIORITY

Dashboard > Ideas > Visualize Priority

Effort vs. Impact
Export to PNG
Share Priorities Graph...

Impact

Visualize Effort & Impact

This scatter plot maps your ideas to their relative impact and effort. In one corner are your **quick wins** and in the other, your **time sinks**.

Idea	Impact	Effort	Summary	Created by
729	13	5	"Can I have Salesforce integration?"	charlotte
725	20	8	Ebay orders Let's have eBay orders come into ChannelGrabber	charlotte

Requirements/Spec Management

The image displays a software interface for Requirements/Spec Management. It features a sidebar on the left with a 'Specs' section containing a list of items: 'Business case' (checked), 'User stories' (7), 'Functional specs' (checked), 'Mockups & designs' (3), and 'Files' (0). A 'Save changes' button is visible below the sidebar.

The main content area is divided into two overlapping panels:

- Functional Specs:** This panel has a heading 'Functional Specs' and a text input field with the prompt 'What changes need to be made, and how?'. A yellow callout box on the right explains: 'The **functional specs** section of the specification outlines the functionality of the system, including the various interfaces and specific functions.'
- Business case:** This panel has a heading 'Business case' and a text input field with the prompt 'WHAT PROBLEM ARE YOU TRYING TO SOLVE?'. Below the prompt is a rich text editor toolbar with icons for bold (B), italic (I), strikethrough (ABC), bulleted list, numbered list, indent, outdent, undo, redo, link, and unlink. The text area contains the sentence: 'As you type, ProdPad will helpfully save every last bit for you!'. A green status bar at the bottom right of the text area reads 'LATEST CHANGES SAVED'. Below the text area is another input field with the prompt 'WHAT VALUE WOULD IT PROVIDE IF IT WERE SOLVED?'. A yellow callout box on the right explains: 'The **business case** indicates... It should... strengths... threats.'

A blue arrow icon is located in the bottom left corner of the image.

Build a roadmap

The screenshot displays the ProdPad Product Roadmap interface for the 'ApartmentTrackr Mobile' product. The interface is organized into three columns representing different time horizons: 'Current', 'Near term', and 'Future'. Each column contains several roadmap cards, each with a title, a brief description, and a 'RELATED SPECS' section. The 'Current' column includes 'Google Maps integration' and 'Social Connect'. The 'Near term' column includes 'Analytics dashboard' and 'Export options'. The 'Future' column includes 'Invite function' and 'Home page redesign'. Each card also features a 'Mark as Complete' button and a 'Delete' button. The interface includes a search bar at the top, a navigation menu on the left, and a top navigation bar with a search bar, an 'Add an Idea' button, and user information.

ProdPad Search here... + Add an Idea Nimble Corp 47 Settings charlotte

PRODUCT ROADMAP

View Product Canvas View Product Documentation

Dashboard > Products > ApartmentTrackr Mobile > Roadmap

Roadmap for ApartmentTrackr Mobile

View Completed Roadmap Cards Unfollow this Product Share Roadmap Export Roadmap

Current

Google Maps integration
Include an interactive map of the location of listings, integrated with Google Maps and linking to street view.

RELATED SPECS:
7 Ideas (0/7 Archived)
1 User story
Add Ideas
integration Add tag
Mark as Complete Delete

Social Connect
Connect with various social networks, allowing people to search for listings within their networks, and invite others.

Near term

Analytics dashboard
Create a place to gather and view all of our data.

RELATED SPECS:
5 Ideas (0/5 Archived)
Add Ideas
dataanalytics Add tag
Mark as Complete Delete

Export options
Provide options to export data from within the app.

RELATED SPECS:
3 Ideas (0/3 Archived)

Future

Invite function
Allow users to invite others via email or social channels, and see who they have invited in the past.

RELATED SPECS:
3 Ideas (0/3 Archived)
2 User stories
Add Ideas
user growth Add tag
Mark as Complete Delete

Home page redesign
Following the release of the search function, redo the homepage to focus on search functionalities.

Enjoying ProdPad?
We'd love to hear your thoughts and suggestions at feedback@prodpad.com.

Collapse menu

Export / Embed your roadmap

Board Pack - Nov 2013

Product Roadmap

Roadmap for ApartmentTracker Mobile Exported on 21 Oct, 2013

Current	Near term	Future
Google Maps integration Include an interactive map of the location of listings, integrated with Google Maps and linking to street view.	Advanced search Allow people to search based on additional filters, price range and radius.	Advanced list management Provide a section for landlords and estate agents to manage their listings and viewings.
Social Connect Connect with various social networks, allowing people to search for listings within their networks, and invite others.	Home page redesign Following the release of the search function, redo the homepage to focus on search capabilities.	iPad (and other tablet) apps Create a native iPad app for estate agents to use before, during and after viewings.
	Invite function Allow users to invite others via email or social channels, and see who they have invited in the past.	

Powered By ProdPad

Current
On track for delivery by end of Q4

Near Term
Dependent on new developer starting next month

Future
Note: may change based on client needs and team size

ProdPad

Product Management Software

Get in touch

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Or say hi! [@ProdPad](https://twitter.com/ProdPad)

